

BUSINESS

Baidu AI drive to boost jobs

Tech giant to open 21,000 AI internship positions over the next three years

By FAN FEIFEI
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Chinese tech heavyweight Baidu Inc will scale up efforts to cultivate an additional 10 million artificial intelligence experts over the next five years to benefit society and create more employment opportunities, as it aims to create a well-rounded tech labor force and empower AI growth.

In a significant move to nurture future tech talent, Baidu announced that it will offer 21,000 internship positions for outstanding campus candidates over the next three years, and continue to strengthen the training of interns to further improve the intern-to-full-time employee conversion rate.

The initiative underscores the company's commitment to fostering young professionals and enhancing its internship program's quality and impact. By opening up these internship positions, Baidu hopes to provide hands-on experience and career growth opportunities for students across various disciplines.

In March, Baidu took an active step by offering more than 3,000 summer internship positions to students, with 87 percent of these posi-

tions centered around AI-related fields, including large language models, machine learning and autonomous driving. It will allow interns to participate in technological innovation as well as the research and development of core products.

This move ensures that interns not only gain valuable experience, but also have a clear pathway of long-term career opportunities within the company.

Baidu will also start its management trainee program and AIDU initiative this year, aiming to recruit top campus talent in the AI field, and cultivate future leaders in the AI era.

At present, dozens of outstanding management trainees are deeply involved in the company's core business and innovative development of AI, and over 100 doctoral degree holders have participated in the innovation research in fields such as robotics, autonomous driving, deep learning and large models.

Creating jobs and maintaining stable employment are government priorities amid a complicated international environment, with 13 million urban jobs needing to be created each year on average.

Baidu's campus recruitment for 2026 will kick off soon. In addition



Robin Li, co-founder and CEO of Chinese tech giant Baidu Inc, says Baidu will scale up efforts to cultivate an additional 10 million artificial intelligence experts over the next five years during Baidu Create 2025 in Wuhan, Hubei province, on April 25. PROVIDED TO CHINA DAILY

to campus recruitment, it is actively recruiting talent from society.

Looking ahead, the company will offer new vocational skills training to practitioners in traditional industries, and spare no effort to help them expand their employment paths. Over the next five years, it plans to cultivate 5 million experts engaged in large language models and 1 million autonomous driving talent from over 700 universities and research institutions nationwide.

The company is leveraging AI to empower employment. Lu Jian, head of Baidu's corporate social responsibility department, said it has collaborated with local labor unions to launch a learning platform for workers to master new skills nationwide,

as well as stepped up the push to help people with disabilities find jobs.

The learning platform offers a wealth of courses taught by industry experts from various fields of AI. It is now available in Wuhan, Hubei province; Shenzhen, Guangzhou and Dongguan, Guangdong province; and Beijing, promoting the transformation of society toward AI.

Baidu's intelligent coding assistants are able to help visually impaired programmers develop software independently, opening up more job opportunities for them.

Jiang Han, a senior analyst at market consultancy Pangao, said Chinese tech companies have played a vital role in expanding employment and bolstering technological innovation, especially in

AI, which will be conducive to enhancing production efficiency and bolstering industrial upgrading, thus driving economic growth.

Along with the emergence of new business models and evolving consumption patterns, new types of occupations related to AI have kept emerging in China and have become key sources of job creation, Jiang said, adding that these companies should seize the opportunities presented by a new round of scientific and technological revolution and strengthen talent cultivation.

They should strive harder to equip the next generation of tech leaders with the skills and experience needed to drive innovation in rapidly evolving AI field, he added.

Hilton leverages robust, hospitable operations across nation

By WANG ZHUOQIONG
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Amid surging inbound tourism to China, global hospitality group Hilton is doubling down on the Chinese market through a broad portfolio strategy, aggressive expansion, and partnerships that localize and elevate the travel experience for consumers, said a top executive.

Ben George, senior vice-president and commercial director of Hilton Asia-Pacific, sees China as a cornerstone of Hilton's global strategy — one increasingly powered by digital innovation and cross-industry collaboration.

“China is and always will be one of the most important markets for Hilton,” George said on Tuesday. “The majority of our hotels in the Asia-Pacific region are in China. Today, China is our second-largest market after the US.”



During this year's May Day holiday period, the number of inbound and outbound foreign travelers reached 1.12 million person-trips, marking a year-on-year increase of 43.1 percent.

China's domestic tourism market is experiencing a new wave of growth. During the five-day holiday, domestic trips reached 314 million, marking a 6.4 percent increase year-on-year. Total spending by domestic tourists amounted to 180.27 billion yuan (\$24.73 billion), up 8 percent from the previous year.

The hotelier's strategy in China is centered around offering the right brand for every travel need and destination. The company has built a wide-ranging hotel portfolio, spanning luxury, full-service, lifestyle and focused-service brands, to ensure a match for every type of traveler and occasion.

With over 840 hotels across 260 destinations in China, Hilton now boasts the largest footprint of any international hotel group in the country. Globally, it operates more than 8,600 hotels.

“So wherever a consumer wants to travel in China, we're

confident we've got hotels where they want,” he added. “Or if they want to travel outbound, we've got lots of hotels for them to stay in as well.”

He also emphasized the opportunity to grow inbound travel to China.

“China outbound is very strong, but it would also be good to see more people traveling into China.”

The company adds about 100 new hotels each year in the country, and its development pipeline continues to grow.

“With 1.4 billion people in China, there's still a lot of opportunity for growth,” George said.

Hilton's development model focuses on choosing the right partners and enhancing innovations and localization.

On Tuesday, Hilton announced a new partnership with Didi Chuxing, China's leading on-demand transportation platform. The collaboration introduces tier-based mutual benefits for members of both Hilton Honors and Didi Mileage, merging hospitality and mobility into an integrated experience.

“By integrating hospitality and mobility, we're creating a seamless journey from departure to hotel,” said George. “It's a step forward in elevating the overall stay experience for our members and guests.”

Zhao Huanyan, an independent senior economist specializing in the tourism and hospitality sector, said Hilton's move reflects its commitment to connecting more deeply with local consumers and enhancing the guest arrival experience.

“Convenient transportation is a key factor in travelers' decision-making. It encourages repeat visits and ultimately helps drive revenue growth,” Zhao said.

Hilton is leveraging strategic partnerships to localize its offerings and create added value for its 218 million Hilton Honors members.

“I'm much more focused on quality than quantity,” George said. “When we do something, it has to be right. Our partnerships with Didi, Starbucks, and McLaren are designed to be valuable for customers.”

To enhance services and optimize



People relax at a Hilton hotel lobby in Hangzhou, Zhejiang province, on March 30, 2024. JIANG LINGGUANG / FOR CHINA DAILY

operations, Hilton is increasingly integrating digital tools and AI across its business. “We use AI to understand what customers need — for business forecasting, for guest services and for learning preferences,” said George.

NOTICE OF PLANNING APPLICATION

Notice is hereby given to owners of Lot 764 RP in D.D. 99, San Tin, Yuen Long, N.T. that we intend to apply for a planning permission under section 16 of the Town Planning Ordinance for Proposed Filling of Ponds for Permitted Innovation and Technology Hub (including Permitted Cargo Handling and Forwarding Facilities, Creative Industries, Eating Place, Flat (Staff Quarters only), Industrial Use, Information Technology and Telecommunications Industries, Office, Public Utility Installation, Research, Design and Development Centre, Shop and Services, Warehouse (excluding Dangerous Goods Godown)).

Kenwell Limited

22 May 2025

Notice of Application for Planning Application

Notice is hereby given to the owner(s) of Lots 429, 430, 431, 436, 437, 438 S.A. 438 RP, 446, 447 and 449 RP in D.D. 122, Hang Mei Tsuen, Ping Shan, Yuen Long that I intend to apply for planning permission under section 16 of the Town Planning Ordinance for ‘Renewal of Planning Approval for Temporary Rural Communal Public Vehicle Park for Private Cars, 5.5 Tonnes Goods Vehicles, Coaches and 24 Tonnes Goods Vehicles’ for a Period of 3 Years on Lots 429, 430 (Part), 431 (Part), 436 (Part), 437 (Part), 438 S.A. 438 RP (Part), 446 (Part), 447 (Part) and 449 RP (Part) in D.D. 122, Hang Mei Tsuen, Ping Shan, Yuen Long.

TANG Lai Choi

22 May 2025

申請酒牌續期公告
Bingle Bingle

現特通告：顏竟韜其地址為新界大埔太和路12號太和邨太和廣場第2層224號舖，現向酒牌局申請位於新界大埔太和路12號太和邨太和廣場第2層224號舖Bingle Bingle的酒牌續期。凡反對是項申請者，請於此公告刊登之日起十四天內，將已簽署及申明理由之反對書，寄交新界大埔鄉事會街8號大埔綜合大樓4字樓酒牌局秘書收。

日期：2025年5月22日

NOTICE ON APPLICATION FOR RENEWAL OF LIQUOR LICENCE
Bingle Bingle

Notice is hereby given that NGAN KING TO of SHOP NO. 224, LEVEL 2, TAI WO PLAZA, TAI WO ESTATE, NO. 12 TAI WO ROAD, TAI PO, NEW TERRITORIES is applying to the Liquor Licensing Board for renewal of the Liquor Licence in respect of SHOP NO. 224, LEVEL 2, TAI WO PLAZA, TAI WO ESTATE, NO.12 TAI WO ROAD, TAI PO, NEW TERRITORIES. Any person having any objection to this application should send a signed written objection, stating the grounds therefor, to the Secretary, Liquor Licensing Board, 4th Floor, Tai Po Complex, No. 8, Heung Sze Wui Street, Tai Po, New Territories within 14 days from the date of this notice.

Date: 22 May, 2025

申請酒牌轉讓及續期公告
麻辣串串香

現特通告：張寶蓮其地址為新界荃灣河背街84號地下A1舖前部份，現向酒牌局申請位於新界荃灣河背街84號地下A1舖前部份麻辣串串香的酒牌轉讓給蘇寶妹其地址為新界荃灣河背街84號地下A1舖前部份及續期。凡反對是項申請者，請於此公告刊登之日起十四天內，將已簽署及申明理由之反對書，寄交新界大埔鄉事會街8號大埔綜合大樓4字樓酒牌局秘書收。

日期：2025年5月22日

NOTICE ON APPLICATION FOR TRANSFER AND RENEWAL OF LIQUOR LICENCE
Numb Spicy Hot Skewer

Notice is hereby given that CHEUNG PO LIN PAULINE of SHOP A1, FRONT PORTION, G/F, 84 HO PUI STREET, TSUEN WAN, NEW TERRITORIES is applying to the Liquor Licensing Board for transfer and renewal of the Liquor Licence in respect of Numb Spicy Hot Skewer situated at SHOP A1, FRONT PORTION, G/F, 84 HO PUI STREET, TSUEN WAN, NEW TERRITORIES to SO PO MUI of SHOP A1, FRONT PORTION, G/F, 84 HO PUI STREET, TSUEN WAN, NEW TERRITORIES. Any person having any objection to this application should send a signed written objection, stating the grounds therefor, to the Secretary, Liquor Licensing Board, 4th Floor, Tai Po Complex, No. 8, Heung Sze Wui Street, Tai Po, New Territories within 14 days from the date of this notice.

Date: 22 May, 2025

申請酒牌續期公告
燒烤堂

現特通告：陳永城其地址為新界荃灣川龍街118號百悅坊12樓，現向酒牌局申請位於新界荃灣川龍街118號百悅坊12樓燒烤堂的酒牌續期。凡反對是項申請者，請於此公告刊登之日起十四天內，將已簽署及申明理由之反對書，寄交新界大埔鄉事會街8號大埔綜合大樓4字樓酒牌局秘書收。

日期：2025年5月22日

NOTICE ON APPLICATION FOR RENEWAL OF LIQUOR LICENCE
SKEWER KITCHEN

Notice is hereby given that CHAN WING SHING of 12/F, OPTIMALL, 118 CHUEN LUNG STREET, TSUEN WAN, NEW TERRITORIES is applying to the Liquor Licensing Board for renewal of the Liquor Licence in respect of SKEWER KITCHEN situated at 12/F, OPTIMALL, 118 CHUEN LUNG STREET, TSUEN WAN, NEW TERRITORIES. Any person having any objection to this application should send a signed written objection, stating the grounds therefor, to the Secretary, Liquor Licensing Board, 4th Floor, Tai Po Complex, No. 8, Heung Sze Wui Street, Tai Po, New Territories within 14 days from the date of this notice.

Date: 22 May, 2025

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